



**The St. Louis HBCU  
Alumni Association**

*"Stronger Together"*

# **Official 7th Annual Scholarship Summit Sponsorship Invitation**

**Sep. 28, 2024  
9:00 A.M. – 4:00 P.M.**

**McCluer North High School  
705 Waterford Dr.  
Florissant, MO 63033**

## Since 2018, The St. Louis Historically Black Colleges and Universities (HBCU) Alumni Association

has hosted a scholarship summit that consists of educational workshops, a lunchtime rally, an HBCU alumni panel, and a community fair with HBCU representatives and vendors.

The purpose of the scholarship summit is to equip St. Louis metropolitan middle and high school students and parents with the knowledge and resources to obtain scholarships to attend college.

### Our Mission:

The St. Louis HBCU Alumni Association (STLHBCUAA) is a 501(c)3 nonprofit organization founded in 2015. Our mission is to promote the history and legacy of HBCUs, participate in social and civic activities and raise scholarship awareness and opportunities. We also engage and reclaim HBCU alumni living in St. Louis. The alumni in our organization graduated from over many HBCUs across the country.

### Our Vision:

Harnessing our collective power to amplify our impact on the St. Louis Community.



# 7th Annual Scholarship Summit

Hundreds of students and supporters are estimated to register for this free, community event!

**Saturday, September 28, 2024**

**9:00 a.m. – 4:00 pm**

**McCluer North High School**

**705 Waterford Drive, Florissant, MO 63033**

## Scholarship Summit Schedule

8:30 a.m. – 9:00 a.m.

**Registration**

9:00 a.m. – 9:30 a.m.

**Welcome & Opening Rally**

9:30 a.m. – 11:45 a.m.

**Student & Parent workshops**

12:00 p.m. – 1:00 p.m.

**Lunchtime Rally**

1:15 p.m. – 2:15 p.m.

**HBCU Experience & Alumni Panel**

2:30 p.m. – 4:00 p.m.

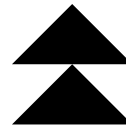
**HBCU & Community Vendor Fair**



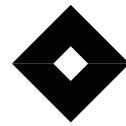
# Why Sponsor?

**We all must be concerned with the next generation. It is important as a community for us to work together and use our time, talent and resources to help students obtain college degrees. Through your participation, we can continue the HBCU legacy and strengthen the future of America.**

**We cordially invite you to become a sponsor at the 7th Annual Scholarship Summit. Your tax-deductible donation will help fund scholarship summit expenses. On the next page you will find the list of sponsorship opportunities.**



Opportunity to network with HBCU Alumni, St. Louis metropolitan students and parents, local businesses and community organizations



Generate awareness of your company, its products and services



Give back to the community by supporting our certified 501(c)(3) non-profit with a tax-deductible donation

**To become a  
7th Annual Scholarship Summit  
sponsor, click the link below:  
[stlhbcualumni.org/sponsorship](http://stlhbcualumni.org/sponsorship)**



# Presenting Sponsor: \$1,000+



**Benefits include:**

- Title Sponsor Signage
- 5 Minute Podium Presentation
- Vendor tables with 4 chairs and lunch included
- Company advertisement and link on the STLHBCUAA website, social media and event program and signage
- Company promotional items in conference bags
- Company logo on t-shirts
- Networking with hundreds of high school students and parents in the St. Louis Metropolitan area

# Corporate, Entrepreneurs, and Small Business Sponsors: \$500+



## Benefits include:

- Acknowledged onstage as Corporate Sponsor
- Vendor table with 2 chairs and lunch included
- Company advertisement on the STLHBCUAA website, social media and event program, and signage
- Company logo on t-shirts
- Networking with hundreds of high school students and parents in the St. Louis Metropolitan area

# Non-Profit and Schools Sponsor: \$100+



## Benefits include:

- Vendor table with 2 chairs and lunch included
- Non-Profit advertisement and link on the STLHBCUAA website, social media and event program, and signage
- Company logo on t-shirts
- Networking with hundreds of high school students and parents in St. Louis



# Friends & Family Sponsors: **\$35+**



**Benefits include:**

- Networking with hundreds of high school students and parents in the St. Louis Metropolitan area.
- Name listed on event program and signage



# Other Sponsorship Opportunities

## Benefits include:

- Donating your company's or organization's products or services as a way to give back! Materials will be placed in all participant registration bags. Company advertisement will be placed on the event program.



# Sponsorship Opportunities

## Sponsorship Levels

Presenting Sponsor (Open to all)  
**\$1,000 +**

Corporate, Entrepreneurs, and Small  
Business Sponsors  
**\$500+**

Non-Profit and Schools Sponsor  
**\$100 +**

Friends & Family Sponsors  
**\$35+**

Other Sponsorship Opportunities



## **Sponsorship Commitment Form**

Thank you for your dedication to the students and families in our community. Sponsorship commitments must be confirmed by Friday, September 6, 2024, to guarantee inclusion on the STLHBCUAA Scholarship Summit materials and official t-shirt.

Submit the form electronically by visiting:

**[www.stlhbcualumni.org/sponsorship](http://www.stlhbcualumni.org/sponsorship)**.

If the Scholarship Summit is canceled for any reason beyond the control of the St. Louis HBCU Alumni Association (STLHBCUAA) such as, but not limited to, damage or destruction to buildings, war, riots, strikes, weather, acts of Government or acts of God, then the STLHBCUAA will apply all donations to the next year's Scholarship Summit.



# General Information

## Connect with us!



[www.stlhbcualumni.org](http://www.stlhbcualumni.org)



[stlhbcualum@gmail.com](mailto:stlhbcualum@gmail.com)



[@stlhbcualum](#)

**Waiver:** Attendees who participate in person grant permission to the St. Louis HBCU Alumni Association (STLHBCUAA) members, staff and volunteers to use your name and photographs, videotapes, motion pictures, recordings or any other record of your participation in this event for any purpose.



**The St. Louis HBCU  
Alumni Association**

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**Thank you  
for your  
generosity and  
consideration;  
your support  
is invaluable!**

